

You Threw It How Far?

Want to know how far you threw that ball? The Virtual Distance Football can let you know how far it was thrown with an accuracy that's supposedly within 1 yard, showing you the distance on its LCD read-out. The football is smaller than a regulation-sized football—at just 6 inches long it's 5 inches short of the tip-to-tip length of a regulation NFL ball—but weighs about an ounce more than the NFL-standard 14 to 15 ounces. *For more information visit www.discovery.com.*



On the Mend

With kids back at school this handy MediBag™ first-aid kit by me4kidz.com makes it easy to keep first-aid supplies in one place. The MediBag first-aid kit is the kid friendly approach to first aid. The unique doctor's bag design and the carefully chosen contents make this product, “not your ordinary box of bandages.” The MediBag is great for home, sports, auto, travel and more. The MediBag contains everything a parent will need in kid-pleasing forms—antibiotic ointment, Crayola Crayon bandages—all the basics—but also includes a few items you might forget to pick up, such as an eye wash and burn gel. In all, you get more than 100 child-friendly items plus a coupon for a free refill kit—approximately a \$20 value. *For more information visit www.me4kidz.com.*



A to Z Picks Traditional Products - NEW FLARE



**Flowboard
Alternative
Skateboard**

Surf without waves. Carve without snow. And turn a lot of heads with a board that loves concrete. This unique, skateboard-style deck recreates the feeling of snowboarding/surfing on concrete. Its patented Deep Carve System (DCS) features 14-wheel-arched setup that allows you to carve 45-degree angles with fluid, edge-to-edge motion, preventing wheel bite and bushing resistance and it offers the same heel-to-toe motion of snowboarding or surfing. The Flowboard Alternative Skateboard makes a great off-season training device for keeping in top shape. If you live to surf/snow/skate, you can't live without the Flowboard. It'll energize and innovate your board sport program, no matter the season. *For more information visit www.discovery.com.*

Venture Sports Cycling Helmet

Gear up for your next cycling adventure with this safety-certified helmet that includes fusion in-mold construction for durability, ErgoDial fit system for comfort, easy-to-adjust cam-lock levers customize the fit for your child, snap-in visor, 23 air vents to keep the rider cool and is CPSC Bicycle Safety Standard Certified. Designed for a comfortable, customized fit, this helmet offers the safety and style today's riders want. *For more information visit www.discovery.com.*



Chic'z On the Go!™ Soccer Survival Kit

Chic'z On the Go!™ Soccer Survival Kit holds all the necessities for practice or game day. It is packed with an outer bag with Soccer Chic'z logo, the Chic'z Pop Up Brush with Mirror, Goody® Stay Put™ No Slide™ elastics, Chic'z On the Go!™ Sunscreen SPF 15, Quench® Gum (four pieces), Mueller® M Wrap® (one roll), Chic'z Antibacterial Hand Sanitizer Spray and much, much more. *For more information visit www.chiczonthego.net.*



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