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Part of Growing up is Falling Down

A commitment to change lives is at the heart of me4kidz, a special company that not only makes kid-friendly products, but sets itself apart in virtually every aspect of its young business. A crucial component to its operating plan is a dedication to manufacturing in the United States, as well as its reliance on a special workforce that hails from a local rehabilitation facility for disabled adults.

Founded by Pete & Richelle Nassos just two years ago, me4kidz manufactures a collection of products designed to make the first-aid experience less scary for children and much less stressful on parents. The line began with the "original" kid friendly first aid kit, the medibag after their older son Cody was stung by a bee and Richelle searched for something in her cabinets that would be kid friendly – at the same time fixing the owiee on hand; with no avail. Their second son Luke inspired their next product, the medibuddy, which is a smaller first-aid kit designed to fit in strollers, diaper bags and backpacks for parents on the go. Even the family dog got in the act, serving as the inspiration for the medibag for petz. In the fall, me4kidz will launch a brand new product for kids; with more to come...so keep your eyes peeled. A family-owned and operated business, me4kidz is headquartered in Phoenix, where Richelle does all the sales & marketing and her husband Peter takes care of the vital day-to-day operations. Together they rely on each other & their

faith in the Lord to manage the overall business as a whole. Resisting the urging of many to shift manufacturing to overseas, Peter and Richelle are particularly proud of their strong business principles. Their philosophy is "this is not just about making a living, it's about making a difference & that is what we will do." All of the company's products are made from 100 percent recycled, U.S./E.U lead free plastic. Having utilized the efforts of some 60 special manufacturing partners to date, Peter and Richelle are happy to offer these individuals the opportunity to be productive members of society. The company's unique formula for success is working, as Richelle reports a return rate of less than .02 percent. Without the use of sales reps, me4kidz is now sold in 13 countries, and 3,000 + stores around the world & growing by the day.

me4kidz can be reached at (480) 444-2332, or via e-mail: info@me4kidz.com The company's web site is www.me4kidz.com.